



Everything under control or has the wrong bet been placed?

- with Joachim Goldberg

Most investors are convinced that stock market events are strongly influenced by the human psyche. Stock market psychology is not just limited to emotions such as fear, hope, euphoria and panic. Its effects are displayed far earlier: when the individual investor decides and then takes on board the respective commitment. It is precisely at that moment when they decide, thereby engaging themselves in the financial markets, that their perception changes dramatically. Suddenly, they only become aware of specific information and avoid that which does not fit into their concept. Some decisions are adhered to, even if it is long since evident that a loss is unavoidable. But this desire to have an uncertain future under control, particularly in a material sense, influences each investor's behaviour on the stock market.

Joachim Goldberg draws on a wealth of practical examples to demonstrate whether and which information is preferred when one is involved in the market. His sixty-minute interactive lecture also provides important tips on how to avoid the most serious psychotrap in the first place.

Number of participants: 50 persons minimum